

For Immediate Release

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## **Continuing the Legacy of Addressing Deafness in Ghana**

**SOMERSET, NEW JERSEY – December 4, 2019 –** Wilson Associates, LLC, and the <u>dfree® Global Foundation</u> announced today a collaboration with the Kibi School for the Deaf, in Kyebi, Eastern Region, Ghana. This collaboration will allow Wilson Associates to provide ongoing support and supplies for their infirmary.



Ali K. Wilson, J.D., Founder of Wilson Associates, stated, "This is a long-term and dedicated commitment to the Kibi School. We will dedicate a percentage of our earnings to help make a difference for those who are deaf in Kyebi. This collaboration comes at a time when the Kibi School for the Deaf, established some 40 years ago, is building an infirmary for its students."

"On average, the 200-plus children in this institution live on less than a dollar a day, by funds allocated by the government to the cover cost of all expenses including room and board, medical needs, learning aids, and all other miscellaneous expenses," said dfree® Ghana Coordinator Angela Dadson. "dfree® seeks to raise funds to support KSD with a subsidy of

\$2,000 a month for the next 12 months. This would afford an additional \$10 per child each month and would make a difference in their standard of living.

"We're so happy for this partnership. I have been following Wilson Associates for some time now and to watch them grow over these years is exciting and now to see them give back, which is an essential part of the dfree® movement, is amazing. There is no greater and worthy project for them to get involved in than helping to sustain the Kibi School for the future," said Dr. DeForest B. Soaries, Jr., CEO & Founder of the dfree® Global Foundation.

Every year, dfree® sponsors a trip to Ghana. The organization has committed to the development of Kyebi, in which it has contributed to the construction of the infirmary at the Kibi School of the Deaf. This year, dfree® also helped to establish a children's library in Kyebi.



For more information about Wilson Associates and their continuing efforts to make an impact in their community, visit www.wilsonassociatesinnovations.com.

Kibi School for the Deaf currently has 250 deaf and mute children, 24 teachers, 26 non-teaching staff and caters for children from five years to 20 years. Quite often these children are overlooked by their families, distressed and alone in their communities.

## **About Wilson Associates, LLC:**

In addition to bettering lives through giving back to communities, Wilson Associates provides access and consultative opportunities to the insurance industry and to non-profits, promoting growth and managing risk by using innovation, technology, and insurance expertise to help solve problems — and expand business.

In addition, Wilson Associates supports clients in the courtroom with expert witness testimony, and mediation and arbitration efforts to bring about swift solutions.

## **About the dfree® Global Foundation:**

As the only faith-based, wealth-building system specifically designed with the black community in mind, dfree delivers access to financial freedom. dfree uses a variety of tools to educate, motivate and support people who make the choice to achieve and sustain financial freedom. dfree began as a faith-based initiative to help stem an epidemic of overspending, particularly in the African-American community. dfree has grown into a movement that gives participants the: ability to handle their own financial responsibilities; willingness to help others do the same; and, capacity to leave assets for future generations.

In the tradition of Rev. Dr. Martin Luther King, Jr., dfree® also is a movement to help achieve economic justice in America. Rev. Dr. King once said, "We must never let it be said that we spend more for the evanescent and ephemeral than for the eternal values of freedom and justice." dfree® emphasizes controlling money matters so that individuals have the freedom to focus on more purposeful pursuits.